

analogueNOW! - Festival for analogue Photography
06.05.2016 - 14.05.2016 in Berlin Lichtenberg

The *analogueNOW! – Festival for analogue Photography* takes place from 6th to 14th of May 2016 in Berlin, Lichtenberg. Berlin-based cultural curators create a space for exchange about analogue photography addressing a wide audience from amateurs to professionals.

This year the festival sets the focus on manipulation. A group exhibition showcases contemporary, international positions on Manipulation techniques in analogue photography and innovative photobooks. Additionally the festival offers workshops, guided tours, keynotes and panels as well as a film evening, live music and a network-brunch.

Program

The broad exhibition presents positions of young photographers and artists from Europe who work with analogue techniques using their ways to manipulate and change the representation in their medium. The exhibition showcases many forms which manipulations can take, including experiments with light, cameras and darkrooms, interactions with digital processes, installations and views of alternative and deformed realities. Parts of the exhibited techniques can be applied in numerous workshops, for example working with pin hole cameras or sustainable developers such as coffee or beetroot.

The keynotes and panels deal with different cultural and visual phenomena in photography during the digital turn in the past 20 years. Scientists, industry representatives and artists discuss the character of authenticity of analogue photography in interactions with the digital world and the meaning of the photobook in art.

Different participants of photography festivals from all over Europe come to together to discuss the possibilities of working together on an international level and creating an international platform. This panel is accompanied by the network brunch, that connects representatives of the creative industry, photo related institutions and professional photographers and enables possible co-operations. Furthermore there are special offers for children, school classes and individuals with cognitive disabilities.

With its focus on contemporary analogue photography, the festival is unique in Germany. The first edition held in in January 2015 was very successful and frequented by over 2500 visitors.

analogueNOW! – Festival für analogue Photography is a project by *CLICK e.V.* and takes place with the friendly support of the forwarding company *Ullrich GmbH* in their premises in Siegfriedstrasse 49-60 in Lichtenberg.

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